

# Co-operative Housing International

## Board Meeting

### Berlin, May 23<sup>rd</sup> – May 24<sup>th</sup>

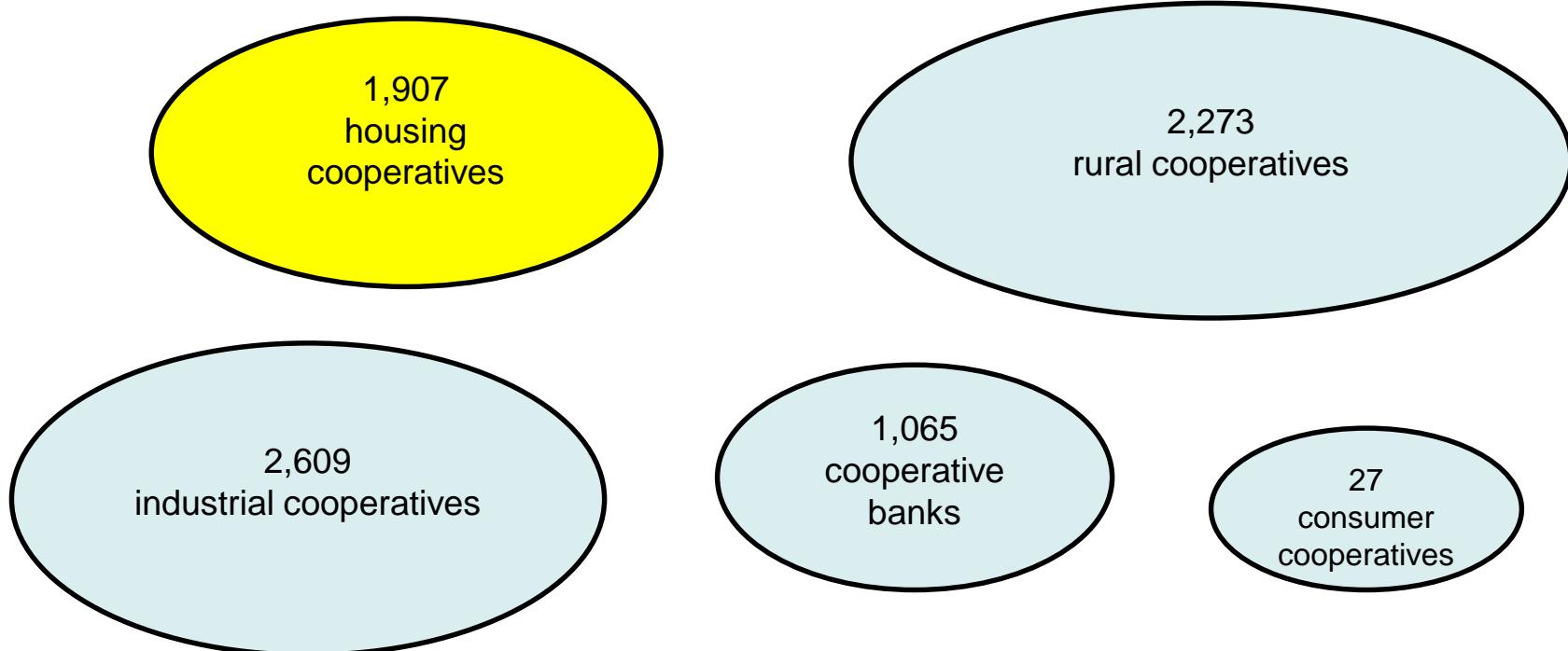


# Housing cooperatives in Germany

Prof. Dr. Matthias Zabel  
GdW Bundesverband deutscher Wohnungs-  
und Immobilienunternehmen e.V.

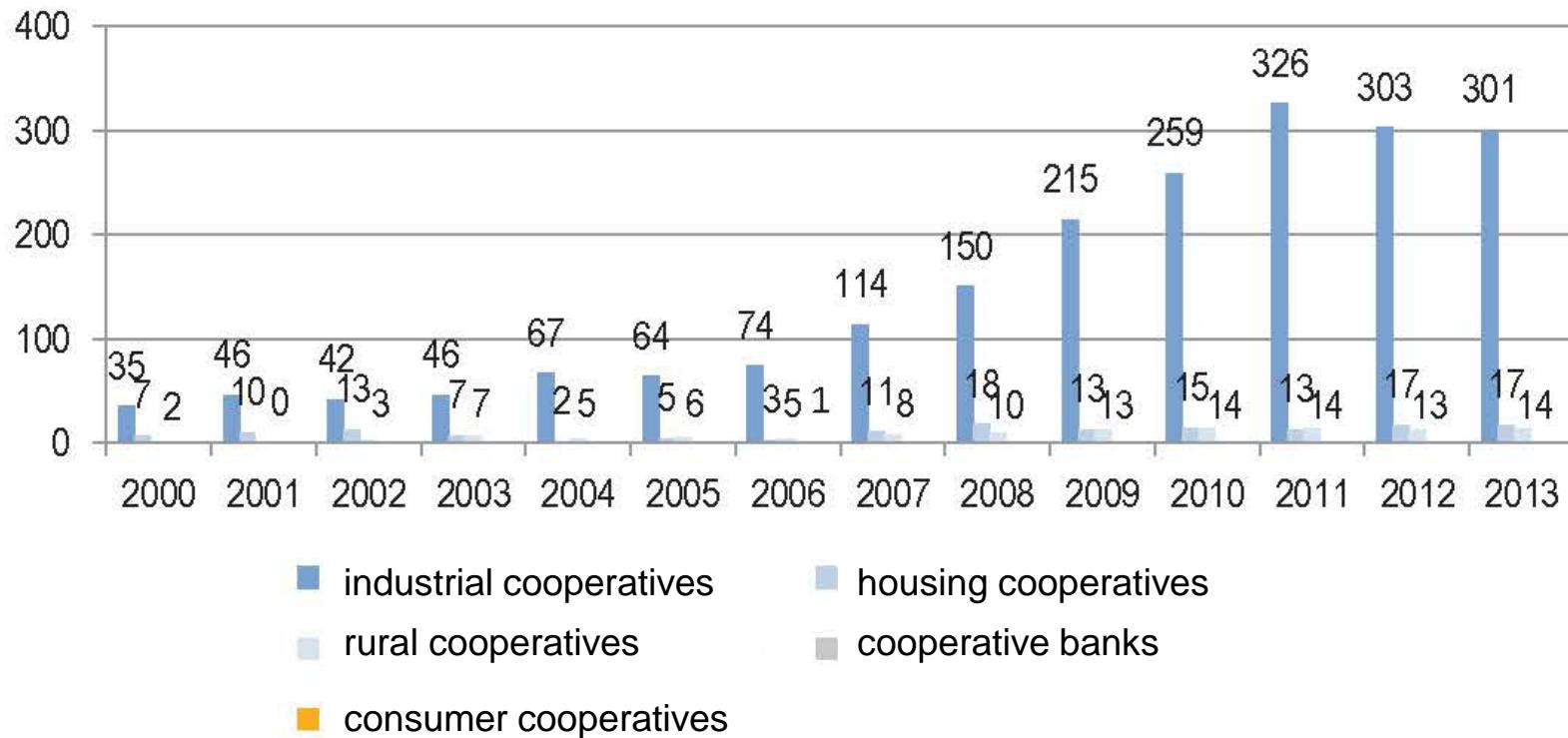
# The German cooperative system

## The traditional sectors



Current trends: increase of start-ups since 2000, new cooperative models, e.g. energy cooperatives

# Start-ups of cooperatives according to branches



Quelle: Endbericht BMWi-Studie „Potenziale und Hemmnisse von unternehmerischen Aktivitäten in der Rechtsform der Genossenschaft“, Kienbaum Management Consultants GmbH, Seminar für Genossenschaftswesen der Universität zu Köln, 2015

# Housing cooperatives in Germany: Current data

number of housing cooperatives (members of GdW)	approx.	1,800
dwellings	approx.	2.1 million – circa 10 % of rental housing stock
members	approx.	2.8 Millionen – circa 5 million residents
employees (full-time board of managers and staff)	approx.	25,700
investment volume	approx.	€ 3.4 billion per year

- Housing cooperatives represent a good compromise between property and rent.
- Being co-owners, the members (= tenants) are able to participate.
- Housing cooperatives not only provide good housing, but also a pleasant living environment and services.



# Supplier structure in German housing market – market share of housing cooperatives

## Housing stock in Germany

40.545 thousand dwellings

add. 15 T.  
other occupied  
accommodation

**Professional-commercial suppliers**  
8.273 thousand dwellings  
20 %

**Private small suppliers**  
14.980 thousand dwellings  
37 %

**Owner-occupied**  
17.292 thousand dwellings  
43 %

**Cooperatives**  
2.145 thousand dwellings

Municipal housing companies  
2.347 thousand dwellings

Public housing companies  
305 thousand dwellings

Private professional-commercial  
Owners\*  
3.152 thousand dwellings

Church and others  
324 thousand dwellings

One- and two-family houses  
4.451 thousand dwellings

Apartments  
10.529 thousand dwellings

One- and two-family houses  
13.757 thousand dwellings

Apartments  
3.535 thousand dwellings

\*private sector housing companies, credit  
institutions, insurance companies, real estate  
funds, other companies and non-profit  
organizations

Quelle: Zensus 2011 Sonderauswertung - Wohnungen in Gebäuden mit Wohnraum inkl. Wohnheime und sonst. Gebäude mit Wohnraum; Datenbasis Zensusenddatenstand von Mai 2014, ohne Diplomatenwohnungen

# Future challenges of the German housing market

## Migration

- Humane accomodation of refugees that promotes integration

## Demographic change

- Decreasing population with a growing number of single-person households
- Barrier-free or –reduced dwellings for the elderly
- Living with service

## Energy and climate

- Measures in energy efficiency and decarbonisation in general
- Support for renewable energy sources in buildings

## Regional imbalances and new construction

- In spite of rise in construction: number of new built houses does not fulfill future demand for affordable housing
- Housing cooperatives want to increase their construction activities



# **Strengthening of cooperative housing – the Federal Government's aims**

**The support of the federal, state and local authorities is important:**

- By improving the supply of appropriate funds for the construction of affordable housing
- By purposeful supply of property
- By intensification of partnerships between municipalities and cooperatives  
→ cooperatives as partner in new construction
- Presentation of good examples to the public e.g. GdW „Genossenschaftspreis Wohnen“
- Support of start-ups of housing cooperatives

